Your tenants increasingly require greater bandwidth and faster Internet connectivity to run their business. In fact, having fiber connectivity in your building is a major selling point in the real estate market. With a proliferation of connected devices and an expectation that connectivity should be immediate and ‘always on’, slow Internet makes for unhappy tenants.

Over the coming weeks, FirstLight will be in your area connecting commercial properties like yours to our state-of-the-art fiber network. FirstLight operates one of the largest and most secure fiber networks in the Northeast with low latency, high availability, and full redundancy. Our 14,000-route mile fiber network is utilized by some of the largest enterprise companies and office buildings in the Northeast, including major hospitals and universities. With your building connected to our network, your tenants have the option of accessing FirstLight’s high-speed Internet service in a snap.

**Why Fiber to Your Building Matters:**

- Fiber is a major competitive selling point for your property
- Your tenants need broadband connectivity now, and they’ll need it even more in the near future
- An increasing number of devices are connected to the Internet of Things, requiring more bandwidth
- There’s no cost to you to get connected

**“My building already has a provider – why do I need FirstLight?”**

- Your tenants want choice. Offering them multiple service providers ensures that they’ll be able to access the services they need to support their business
- FirstLight offers the complete portfolio of high quality communications solutions your tenants demand
- FirstLight is locally-based, which enhances our ability to quickly address and resolve issues
- FirstLight owns and operates its own fiber-optic network ensuring that we can keep pace with your tenant’s communications needs
- We offer landlord incentive programs to make it worth having FirstLight in your building

To get an idea of what your build will look like, see side two...

Call FirstLight at 1-800-461-4863 or visit FirstLight.net
“What’s involved with connecting my building?”

We make this process as easy as possible, at no cost to you, and on your schedule, because we know your time is valuable.

The equipment is fairly minimal, and installation time is normally under four hours, and with little impact to the building infrastructure. Our trained technicians are familiar with building installs of this type and have the utmost respect for landowner property, time, and resources.

1. Attach fiber from pole to building next to existing cables and follow cables into the building.

2. Fiber will enter the building near existing cables and follow cables to equipment location.

3. Equipment mounted on plywood using existing UPS equipment.

or

Follow existing cables into the building from underground feed.