With today’s mobile workforce and global customer base, employees, IT managers, and senior management need sophisticated unified communication tools. Cloud Communications +Meeting is the powerful solution modern businesses need to stay connected, productive, and collaborative.

**The Power of Teamwork**

With up to 80% of business meetings now including remote participants, organizations are increasingly relying on video conferencing and collaboration tools to improve productivity. To enhance meeting experience, IT managers are being tasked with updating existing solutions and adding secure, business-class applications that can scale to meet all situations while keeping costs to a minimum.

These IT decision-makers have long recognized that by using a cloud model for unified communications and collaboration, their organizations can significantly lower costs and reduce complexity while improving productivity and the overall user experience. For many forward-looking business leaders, it's not just the future of communications that is in the cloud, it's the present. But can these solutions scale? With Cloud Communications +Meeting, they can.

**Scalable and Affordable**

Fully integrated into Cloud Communications—our unified communications client—FirstLight’s +Meeting service features video conferencing, presentation and screen sharing plus complete call recording. +Meeting can also stand alone when a feature-rich softphone is not required.

Without the need to manage a single server, +Meeting can also provide interfaces to your customer's legacy H.323/SIP conference bridges or replace them with a complete, low-cost, conference room system.

**Why Web Collaboration?**

- Enables New Applications
- Increases Productivity
- Makes Meetings Happen
- Increases Flexibility
- Saves Travel Time
- Saves Travel Costs
- Can Involve More People