

## Secure Your Critical Applications and Data With the Power of FirstLight's Cloud

With Backup and Recovery as a Service (BRaaS) from FirstLight, businesses can protect their sensitive data and send copies to the cloud, providing the off-site option they need to keep data protected and secure through our Veeam®-powered solution.



- **Off-Site Backup with Full Veeam® Licensing** – No need to buy an expensive, proprietary appliance or spend capital on backup software. FirstLight provides everything you need with one simple and predictable monthly price.
- **Local & Cloud Copy** – With FirstLight, backup to your local storage, our cloud or both. Our storage-neutral software lets you target multiple storage destinations for your backup data.
- **Scalable and Easy to Use** – As your data grows, costs scale incrementally without the hassle of having to add expensive storage. Scaling up or down, as your business needs change, is an easy process.
- **Network Dependability** – FirstLight differs from other providers in that it operates its own 14,000 route mile redundant network. No need to source the solution from multiple vendors—just one stop shopping for cloud and lightning-fast connectivity. How convenient is that?
- **Veeam® Cloud Connect** – Already a Veeam® customer? Satisfy your need for off-site backup by sending your data to FirstLight's cloud using Veeam® Cloud Connect. Setup is easy and FirstLight offers affordable and flexible pricing for cloud storage.

When it comes to backing up data, IT professionals agree that a business should follow the **3-2-1 rule**:  
**3** copies of the data,  
**2** different storage media, and  
**1** copy off-site.\*

## Three Reasons To Back Up Your Data and Critical Applications With FirstLight

### ■ Recover Locally or in the Cloud

Backing up data is just one piece of the puzzle. You need a way to recover that data in the event of an outage or loss. With FirstLight's solution you have the option of keeping a local copy for quick recovery, or you can recover compute resources in the cloud, which provides your organization with viable ways to quickly recover from an issue.

### ■ You're in Control

We put control of the backup plans and data where it should be: in your hands. We don't touch your environment or your data but provide you with Veeam licensing, cloud storage and 24x7 support.

### ■ No Hidden Data Transfer Fees!

Unlike other cloud providers, we won't charge you for sending data to us or for retrieving it when you need it.

### ■ High-Quality Customer Service You Won't Find Elsewhere

Unlike some of the large cloud backup providers, we're focused on helping your business, and we know how to listen. We don't force a one-size-fits-all solution. Our talented team will work with you to create a backup plan designed to fit your needs, and then our locally-based support team will be there should an issue or question arise.